

# THE CASE FOR DRINKWARE



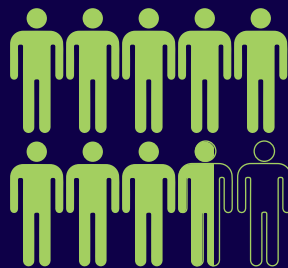
most popular promotional product next to t-shirts



kept for over



YEAR



## 9/10

people own drinkware



## 1400

impressions generated in its lifetime

## SAVES 6

trees per person every 10 years

